

HIBEX

NFT PLATFORM FOR BUSINESS

WHITE PAPER

Ver. 1.0

STATEMENT

HIBEX IS LEGO FOR NFT SALES & THE FUTURE OF UTILITY TOKENOMICS

1. HIBEX is a Lego-like platform for building NFT trading websites from ready-made blocks.
2. HIBEX provides comprehensive and flexible interface customization.
3. HIBEX can deploy an NFT store in 15 minutes.
4. HIBEX accelerates the time-to-market for a brand or business.
5. With HIBEX, there's no need to hire a development team.

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ABSTRACT

Blockchain technology has changed our understanding of the digital finance system that has been with us for decades. Decentralization, transparency of transactions, and the absence of intermediaries make blockchain one of the most promising technologies in trade, finance, and management.

Non-fungible tokens (NFT) have radically altered the concept of ownership in the digital space. NFTs represent an opportunity to establish uniqueness, and scarcity, showing the provenance of an item.

Initially, the NFT market grew through purely digital goods: art, games, collectibles, virtual goods, the Metaverse, and so on.

According to several estimates, the market grew from \$82.5 million in 2020 to \$17.7 billion in 2021, will reach \$35 billion by the end of 2022, and will exceed \$80 billion by 2025.

Over time, it became abundantly apparent that the technology can also be applied, adding value through NFT functionality.

The core ability of an NFT is as proof of the uniqueness of the product, letting the owner demonstrate its authenticity.

The current forefront in the adoption of the technology is the merging of physical assets with NFTs. Arts, collectibles, games, media, content, financial products, merchandise, tickets, clothing, logistics, food, and even wine are just a handful of the categories that are beginning to integrate NFTs into their products.

The major trading platforms for NFT are marketplaces, such as OpenSea, Binance NFT and Rarible. Brands have begun building their trust in NFT technologies, seeing that the rewards of the crypto market far outweigh the risks. Still, it was only in 2021 that brands like Pringles, Gucci, Marvel, Givenchy, Asics, Coca-Cola, Visa and others launched their own NFT projects.

However, public and white-label marketplaces make it difficult to tie an NFT collection to a brand and its core product. An NFT store offering must provide a seamless experience. This means that launching a store or marketplace is the major obstacle to entry into the NFT market, and these projects can easily strain a brand's financial and technological resources .

HIBEX offers a toolkit for entering the NFT market. It is available to entrepreneurs, enthusiasts, and collectors with any level of experience in developing crypto products.

NON-FUNGIBLE TOKEN AS A NEW FORM OF BUSINESS PRACTICE

NFTs create a unique value proposition for owners of digital assets, with a broad set of applications. Buying, collecting, and trading non-fungible tokens will become a mainstream behavior. Many industries are creating NFTs, including art, fashion, sports, video games, and consumer products. Every technology and media company will need an NFT strategy.

— Activate Consulting, Technology & Media Outlook 2022

NFT is a visible part of the Web3 infrastructure, a new generation of Internet technologies based on machine learning, artificial intelligence, and blockchain technologies. Along with these other advances, NFTs open up new business opportunities and represent an entirely new trading market.

The technological features of an NFT allow any user to reliably determine the uniqueness, scarcity, and ownership history of an asset (digital or otherwise). Art, gaming, and collectibles agents were some of the first to take advantage of these capabilities as they entered the NFT market.

The evolution of virtual technologies (such as VR AR) associated with the metaverse¹ has created another fascinating market category: virtual goods and assets that are tied to the metaverse.

These three parts now form the foundation of NFTs trading, with collectibles, gaming, and art dominating over 93% of the NFT market.

Games are the driving force in the market, as tokenization of in-game economics is the logical next step for most in-game economies.

Decentralized applications (dApps) can mint unique digital items and crypto collections as NFTs.

These tokens could be collectibles in themselves, investment products, or something else entirely. The most exciting future application of NFTs, though, is the tokenization of real-world assets. An NFT can display the authenticity of an asset using functionality built into the blockchain. NFTs hold, limit or deny an individual's access to an asset, thereby granting exclusivity. These NFTs can also represent shares of real-world assets, which can be stored and exchanged and sold as tokens on the blockchain. These technologies could add much-needed liquidity to markets like ticketing, real estate, intellectual property and patents, supply chains, and tracking the chains of custody for all these items.

NFTs can be used in non-commercial spheres as well, such as voting, medical records, identity verification, and academic credentials.

COVID constraints, remote work, and trade borders blurred by the acceleration of supply chains have all created new e-commerce opportunities for small business development. The only element missing is a low-cost infrastructure solution that small, family-owned, or start-up businesses can afford.

This confluence of historical and economic factors illustrate the potential offered by tokenization in nearly every sphere of everyday life, and paves the way for the widespread adoption of NFTs. Our desire to unlock this potential helped us formulate our mission: to make blockchain technology accessible to everyone, including those who have no experience with crypto products. The democratization of the market for customers is why we created HIBEX.

¹ "The Metaverse is a parallel world in which avatars, via a representation in the form of a 3D avatar, will be able to participate in all kinds of richer, more social, more immersive experiences" — Sébastien Borget, Co-founder and COO of The Sandbox

GENERAL MARKET OVERVIEW

Let's take a look at how the NFT market is structured. According to the Yearly NFT Market Report 2021 by NonFungible Corporation, the trading volume of the NFT market reached \$17,694,851,721, showing year-over-year growth of 21,350%, with a market capitalization of \$16,8 bln (+4,440%).²

Total sales were estimated at \$27,4 million, with anywhere from 15,000 to 50,000 NFT sales per week.

There are a staggering number of market players: NonFungible cites 1.2 million sellers, 2.3 million buyers, and 2.6 million active wallets in total. The report also offers individual analysis in five main sectors: art, collectibles, gaming, metaverse, and utilities (see fig.1). The art segment is currently worth \$2.8 billion, making up about 16% of the total NFT market. The majority of sales are on the primary market, but the secondary market is what generates the most value.

The collectibles category totals \$8.5 billion. This is currently the biggest category in the market, making up almost half of the total capitalization, but it is also the most volatile sector of all due to declines in the liquidity of collections. Nominally, sales are split fifty-fifty between primary and secondary markets, but the secondary market generates 85% of the value in this sector.

Gaming comes in third at \$5.2 billion. Sales are split 45% and 55% between primary and secondary markets, and as is the case with collectibles, the secondary market generates 85% of this value.

Virtual assets related to the metaverse generate \$514 million. The spread between the primary and secondary markets is the same as for gaming, but the secondary generates a slightly lower percentage of value: 83%.

Last but not least, we have the utilities segment at \$530 million. The market spread is very different: the primary market makes up 90% of sales, with the remaining 10% made up of secondary market transactions, and the value of both markets is equal.

Statista provides slightly different data about the volume of the market and its segments, but still clearly shows growth in each segment (see fig.2).³

The main takeaways from this analysis are:

- collectibles make up the majority of the market;
- the majority of value is generated through secondary sales;
- the utilities category has an unusual distribution of sales and value;
- the market is rapidly growing.

Regarding the growth rate, we must note that this growth is uneven and heavily dependent on factors such as the appearance of new collections or new market players, as stated by Chainalysis. At the same time, they state that growth in the NFT market has stabilized, based on data from Q1 and Q2 2022.⁴

² <https://nonfungible.com/reports/2021/en/yearly-nft-market-report>

³ <https://www.statista.com/statistics/1221400/nft-sales-revenue-by-segment/>

⁴ <https://blog.chainalysis.com/reports/chainalysis-web3-report-preview-nfts/>

FIG. 1 Comparison of NFT market segments

	Art	Collectibles	Gaming	Metaverse	Utilities
Total volume (USD)	\$2,798,220,643	\$8,471,807,117	\$5,177,192,804	\$513,868,780	\$530,836,246
Number of sales	774,307	4,500,827	20,986,532	133,452	543,479
Average price (USD)	\$3,282	\$1,882	\$207	\$3,850	\$976
Total profit (USD)	\$1,212,655,909	\$3,574,733,293	\$2,247,634,943	\$254,726,672	\$117,407,499
Total loss (USD)	\$153,216,027	\$432,815,281	\$42,592,925	\$6,806,895	\$31,760,828
Percentage of resales at a profit	79%	76%	73%	88%	74%
Average holding period (days)	33	41	67	159	162
Active wallets	148,124	483,948	1,880,614	44,527	222,478
Number of owners	212,579	718,888	1,722,714	54,333	336,953
Total number of projects	3,558	593	112	14	64
New assets created in 2021	427,165	2,408,423	15,719,929	58,138	334,814
Percentage of stock of assets in circulation in 2021	86%	64%	92%	45%	82%
Total number of assets identified	1,639,782	6,018,262	21,156,291	496,953	1,328,071

© 2022 NonFungible Corporation Yearly NFT Market Report 2021. How NFTs affect the world

FIG. 2 Market size of NFT in different segments worldwide 2018-2021. Total sales involving NFT in million U.S. dollars

	Collectible	Game	Art	Metaverse	Utility	DeFi	Undefined	Total
2018	13.86	5.19	0.05	16.35	1.29	0.00	0.03	36.77
2019	2.71	11.59	0.45	5.38	4.11	0.00	0.00	24.02
2020	16.45	15.26	17.11	15.97	2.41	0.00	0.00	66.78
2021	7,130.05	2,153.82	2,107.57	630.99	75.50	19.75	1,864.22	13,981.90

© 2022 Statista

As for the categories on the tokens market, we've already noted that art, collectibles, and in-game sales make up the majority of the total capitalization. These areas are all easy to understand, and have become commonplace on the token market. Now let's take a closer look at the small but growing utility category.

NFT with utility or utility NFT means that these NFTs have useful real-world value and are both profitable and beneficial to their owners (through exchange for a physical or digital good). Utility NFTs have a projected intrinsic value on top of their scarcity. Underestimated segment according

to Non-Fungible Annual report 2021. Industries catering to subscription-oriented revenue streams like membership passes and recurring services will find an NFT in the short term.

The Utility segment is the most diverse of all, and features the widest distribution of value between a variety of projects. Although VeeFriends⁵ is currently the major utility project in operation, it accounts for less than a third of all activity in the segment. This contrasts sharply with other parts of the industry, which have seen the majority of engagement gradually coalesce around one or two projects. The best-performing projects are typically focused on fields like finance, domain names, DAOs, access to communities, or even insurance.

The Utility segment does not show any outward trends, as a result of the inherently polymorphic nature of the segment. Part of this is due to the fact that the utility market is very different from other market segments. Due to the nature of the objects in circulation and their functionality, the secondary market is weak (only 10% of total sales). Those assets that do manage to find buyers on the secondary market have a very high value, amounting to 50% of the total value traded in the segment (over \$264 million).

Constantly evolving infrastructure and growing opportunities for innovation in NFTs facilitates new and exciting applications to different sectors. That means that we can reasonably expect to see new types of tokens emerge in the near future.

The breakdown of the buyers and sellers currently active in the market is as follows. Buyer's key categories of players on the primary and secondary markets are art collectors, flippers (day-traders), gamblers,⁶ community supporters, brand fans, and investors. The key categories of sellers are creators and brands on the primary markets, with flippers & gamblers, collectors, and investors taking the lead on the secondary market.

It is important to note that creators find it hard to cut through the "noise" in the market. This forces them to either join or form specialized markets and communities. The value of an NFT correlates directly with the strength of the community that stands behind it. First and foremost, a creator needs to be seen in their community, so more often than not, they don't need a standalone store of their own. However, a community will need a marketplace or store to call home.

BRANDS AND THE NFT MARKET

Numerous large brands launched NFT projects in 2021 (see fig.3).⁷ They have already begun experimenting with NFTs to create new customer experiences, alongside major auction houses, clothing brands, and even sports associations. Brands are actively considering the multipurpose usage of NFTs and partnerships in the Web3 space. They tend to release their NFTs on websites or well-known marketplaces, using the infrastructure of existing platforms. One interesting exception is the NBA, which launched a large independent marketplace of its own. Here are some examples of NFT offerings from traditional brands, divided by exit type. Adidas, Budweiser, Christie's, Team GB, Panerai, South China Morning Post (which also announced the launch of the Artifact marketplace) entered the market via their brand websites, while Louis Vuitton made its appearance through a blockchain-based mobile application. Coca-Cola, Asics, Taco Bell, and Burberry launched their projects via established marketplaces.

⁵ VeeFriends is an NFT platform developed by Gary Vaynerchuk and the main ambition of VeeFriends is to create meaningful intellectual property and create a large community.

⁶ <https://www.enneth.com/all-about-nft-blog/nft-deep-dive/the-7-types-of-nft-collectors>

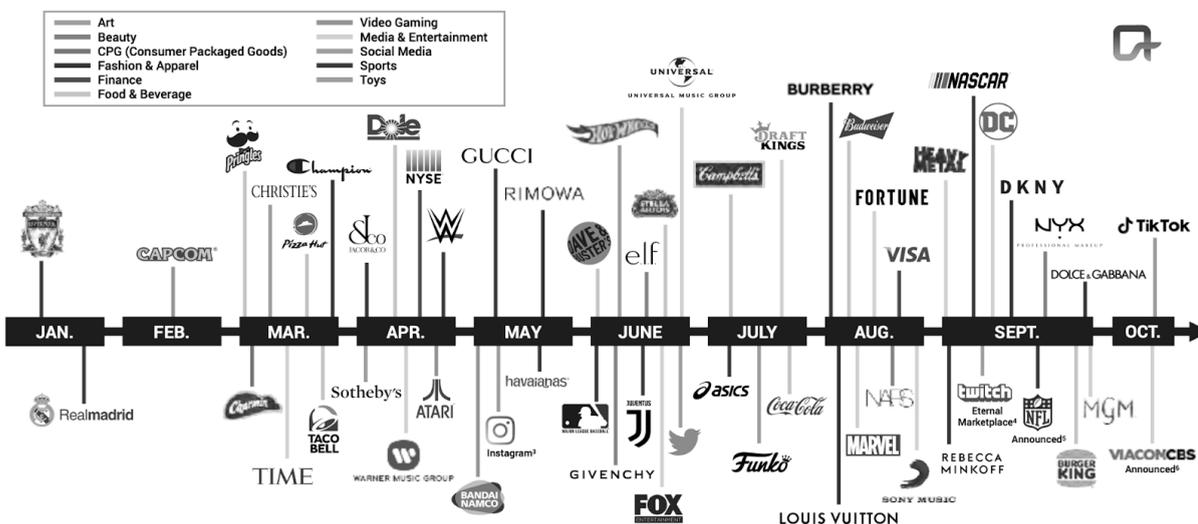
⁷ <https://activate.com/wp-content/uploads/2021/10/Activate-Technology-Media-Outlook-2022.pdf>

Storefronts give brands more flexibility in the storytelling around their products and support a seamless buying experience; conversely, marketplaces offer an audience and set of communities that already engage with NFTs.

The main types of potential NFT applications for brands are:

- retail, accepting NFTs as payment in stores and online (in other words, utility tokens);
- apparel: NFTs can be used during the shopping process, beginning with ordering and purchasing all the way to delivery and exhibition (as utility);
- food: ordering and paying for food with NFTs using an app or wearable device (as utility tokens);
- experiences: entry to special events, whether in real life or virtual reality (utility token as ticket);
- additional streams of revenue (Art & Collectables);
- marketing, special offers and promotions (utility tokens).

FIG. 3 Timeline of companies entering the United States NFT market, Jan. 2021-Oct. 2021



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TRENDS

According to ResearchAndMarkets.com, the global NFT market will grow from \$14.02 billion in 2021 to \$21.33 billion in 2022.⁸ In spite of the stratospheric growth in value of NFT assets over the last few years, a relatively low number of users are currently in possession of them. Only 2% of people in the survey have ever bought or sold one — which means that there’s still plenty of room for the market to grow. This only bodes well for users, since a market capitalization forecast by Jefferies Investment Bank suggests the NFT market will grow to \$80 billion by 2025.⁹

⁸ <https://www.researchandmarkets.com/reports/5522321/non-fungible-token-global-market-report-2022-by>

⁹ <https://www.coindesk.com/business/2022/01/20/jefferies-sees-the-nft-market-reaching-more-than-80-billion-in-value-by-2025/>

According to Marketresearch.com, the global NFT market will grow to US\$ 7.63 billion by 2028, up from US\$ 1.59 billion in 2021, with a CAGR of 22.05% during 2022-2028.¹⁰

Activate Consulting expects NFTs to hit the mainstream within the next year, and warns that “every technology and media company will need an NFT strategy.”¹¹

What will be different in 2022? The first major shift will be the migration of open NFT platforms to SEC-regulated NFT trading platforms, treating them more like securities than collectibles.¹²

The metaverse segment is projected to explode. It is both the catalyst for the entire NFT industry and the best space in which to express itself, and we expect to see more and more brands rush to capitalize on the Metaverse opportunity.

This means that the supply of NFTs will outstrip demand, with an increase in the total quantity of tokens accompanied by a drop in the average price per token. As a result, curators will take on a more prominent role: they will decide which NFTs have value and which do not.¹³ Curators’ signals are valuable, especially when codified in curation tokens, and can offer services like distribution and strategy to enhance that value.¹⁴

White-label marketplaces will change the sector’s economic calculus. The need for more neutral decentralized services and platforms, such as community-hosted marketplaces, is clear. As new white-label marketplace solutions emerge, delivering a marketplace experience users enjoy and trust will become essential. NFT projects will also lean towards hosting their marketplaces to offer better, more on-brand onboarding experiences.

Competition between NFT exchanges like OpenSea, Coinbase, Rarible, NFTX, and others will intensify in the coming years. They will also compete for liquidity across a wide range of blockchains & a variety of assets.

Further development of NFTs will prioritize utility, value, innovation, and storytelling. We can also note a clear trend of Decentralized Autonomous Organizations (DAOs) acting as marketplaces and vice versa. DAOs are public, transparent, and decentralized, and instead of trading stock, they traffic in tokens. They are more reliable and allow for real-time, equitable distribution of wealth. DAOs also allow collectors to participate in the direction and governance of the projects in which they invest. In these cases, NFT marketplaces add a governance feature that allows users who hold the exchange’s native cryptocurrency or token to vote on critical decisions impacting the platform. DAOs will continue to flourish in 2022, adding everything from further voting rights to money and community expansion, even as they are faced with persistent regulatory and legal ambiguity.

More and more NFTs will include utility functions, as those tokens with utility functions tend to be more successful. Brands and communities are nothing without their followers, and in order to best serve them, there is an obvious need to integrate the NFT purchase and usage experience. The best results come from hosting both on a community platform to create a seamless experience.

Unlocking access to dividends and royalties, real estate in the Metaverse, and exclusive NFT drops were the three most common NFT functionalities in 2021.

¹⁰ <https://www.marketresearch.com/QYResearch-Group-v3531/Global-Non-Fungible-Token-NFT-30956108/>

¹¹ <https://activate.com/wp-content/uploads/2021/10/Activate-Technology-Media-Outlook-2022.pdf>

¹²

<https://www.forbes.com/sites/lawrencewintermeyer/2022/01/15/nfts-daos-mobileweb3-and-the-metaverse-off-and-running-in-2022/?sh=2cc9bdd211cd>.

¹³ Whaleshark is one of the most mysterious and active NFT collectors in the world, boasting a portfolio of more than 400,000 items.

¹⁴ <https://twitter.com/Cooopahtroopa/status/1375196113200766977?s=20&t=6L3gwPXKp7Ah3tln0Qk8MA>.

For 2022, we predict membership NFTs for launchpads¹⁵, NFT&DeFi (liquidity mining and staking) tokens in the gaming sector, and DAO-NFTs.¹⁶

We also see high potential demand for NFTs among subscription-oriented businesses.

Currently, no single market player dominates the utility NFT market, which presents an attractive opportunity for new entrants to stake their claim while competition is low.

Extending product lines into digital worlds is just one of the many possible uses for NFTs. In the next few years, NFTs could become the central digital touchpoint between brands and consumers, all while offering brands full control of the experience.

NFTs will begin to center around value, innovation, and storytelling. Better customer experience and community membership are on their way to becoming a core value offering for both creators and brands.

Creators and brands will make NFTs a major connecting point between them and their audiences by:

- building communities and giving those communities a way to represent themselves online;
- creating exclusive, personalized experiences and loyalty programs for the community;
- merging digital and physical products;
- moving interactions into the Metaverse and gaming worlds.

There are several implications for NFT-based e-commerce (in addition to those mentioned above) to sustain competition. Chief among them are:

- the need to be customizable and multi-token in order to integrate into the e-commerce ecosystem;
- the need to roll out quickly, in order to match the pace of the NFT market;
- the need for simplicity of use and management for the non-tech crowd.

CONCERNS

Let's outline the key concerns for creative and business teams when entering the token market.

Companies report that there are major barriers to entering the market. First, there is already a high demand for development teams with the skills and experience necessary to manage crypto products. Second, there is a high cost of entry, with a considerable time-to-market. Many users are also discouraged by the unclear, opaque, and cumbersome UX of many dApps and the unfriendly environment of Web3.

What's more, the problems don't end once a brand or creator finally hits the market.

NFT marketplaces, with their monotonous designs, don't give brands enough control over branding, analytics, and customer management. The largest NFT marketplaces lack specialization and differentiation, access to user data, and intellectual property protection.

On these marketplaces, it's difficult for NFT projects to stand out from the crowd and engage their intended communities. Meanwhile, the communities themselves have already expressed their need for more neutral, decentralized NFT services and platforms, such as community-based marketplaces, SaaS, and PaaS.

¹⁵ NFT Launchpads — crowdfunding platforms to invest in NFT projects in the pre-seed stage.

¹⁶ Many DAOs fall into one of two general buckets: Those that manage open source, blockchain-based projects together and those that make investments.

THE HIBEX SOLUTION FOR NFT TRADING

MISSION

At HIBEX, we strongly believe that technology should unite people and build trust within society. Technology must work for the benefit of humanity and move away from centralized intermediaries.

We also think that technology should be widely available to as many people as possible in order to usher in the fullest version of Web3 possible.

We emphasize the democratization of markets, and we work to ensure that technology remains affordable to everyone who needs it.

The future economy is already here, and we're actively helping to spread its benefits evenly among all stakeholders. Our team is willing to share the knowledge and expertise that we acquired by creating blockchain services based on Ethereum and Web3.

We made HIBEX so that you can assemble anything from a simple shop for your brand to a sprawling marketplace for token trading, all from ready-made blocks.

HIBEX markets its technology to entrepreneurs, enthusiasts, and collectors, with any level of experience with crypto products. Our out-of-the-box infrastructure can adapt to any idea and business goal.

HIBEX's solution is suitable for big brands, NFT traders, small teams, crypto and NFT enthusiasts, influencers, entrepreneurs, collectors, and art galleries. We strive to eliminate the technological barriers to entry into the market, which means that our product works both for tech experts and creative teams that have no experience with crypto trading whatsoever.

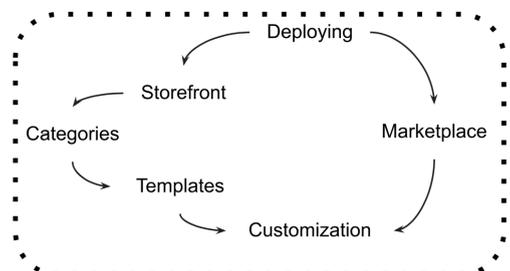
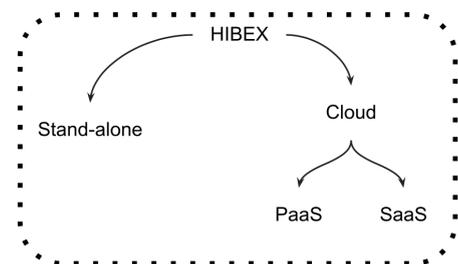
HOW IT WORKS

HIBEX is an all-in-one marketing and sales tool. The platform reduces technological barriers to entry into the highly competitive NFT market. The platform can rapidly and affordably deploy a large-scale marketplace like OpenSea, or create a user-friendly branded store with NFT support on the customer's existing website. Currently, brands have to send their customers to external marketplaces. HIBEX will let brands handle all of those logistics in-house.

HIBEX offers an infrastructure builder platform that operates on either a PaaS or SaaS model, depending on the client's needs, with a wide range of elements and tools that are already ready to be put to work. The customer only needs to decide what tools they specifically need to make their concept a reality, with a choice of several different tiers of service from personal to enterprise plans.

HIBEX helps them deploy store infrastructure on their own company's site in just 15 minutes. Our solution offers customizable functionality and design for each client's store page.

For users on a personal plan, the platform offers a template-based individual or standard storefront in a given category. We offer a range of basic product categories: clothing, tickets, wine, collectibles, media, art, merch, and more. Each category features several standard templates of our variable layout, and users can adjust several elements of the template's design, such as color schemes, fonts, rounding of buttons and other components, sizes, sets of bars, and sections. A zero block is



also available if users wish to create a custom design. This kind of nuanced storefront customization is essential to supporting our clients and delivering a seamless user experience in Branded Store sales. This support for storefront branding in sales is crucial to making the launch of an NFT trading experience as smooth and adaptive as possible.

HIBEX can rapidly launch a large working NFT marketplace, even if the customer wants to host the entire infrastructure on their own existing infrastructure. A stand-alone or cloud solution lets them operate an online marketplace in different jurisdictions with varying regulations.

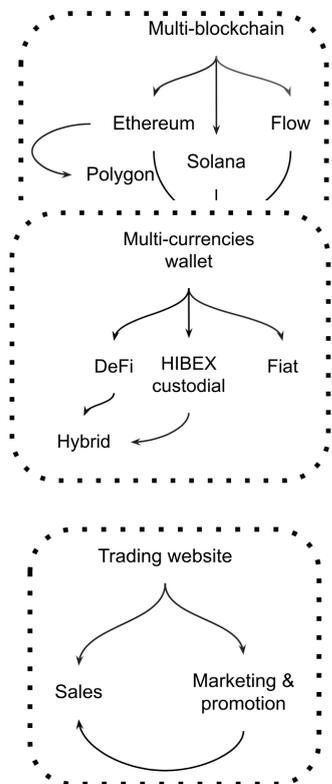
A significant advantage is that the solution requires no specific experience and skills of the customer's team in blockchain products. We take care of all setup, scaling, security, and deployment.

The crucial point is about financial security. HIBEX works according to the standards of decentralized finance (DeFi) services. As well as provides our own custody solution. These are not mutually exclusive options — we can also configure a hybrid one. HIBEX supports multi-currency trading, you can easily get both crypto and fiat currency settlements. The client can also integrate his wallet or solution.

Integrated decentralized applications (dApps) support all internal workflows related to blockchain. HIBEX also includes all the usual infrastructure for sales — marketing and advertising tools, dashboards for sales analytics, and product promotion.

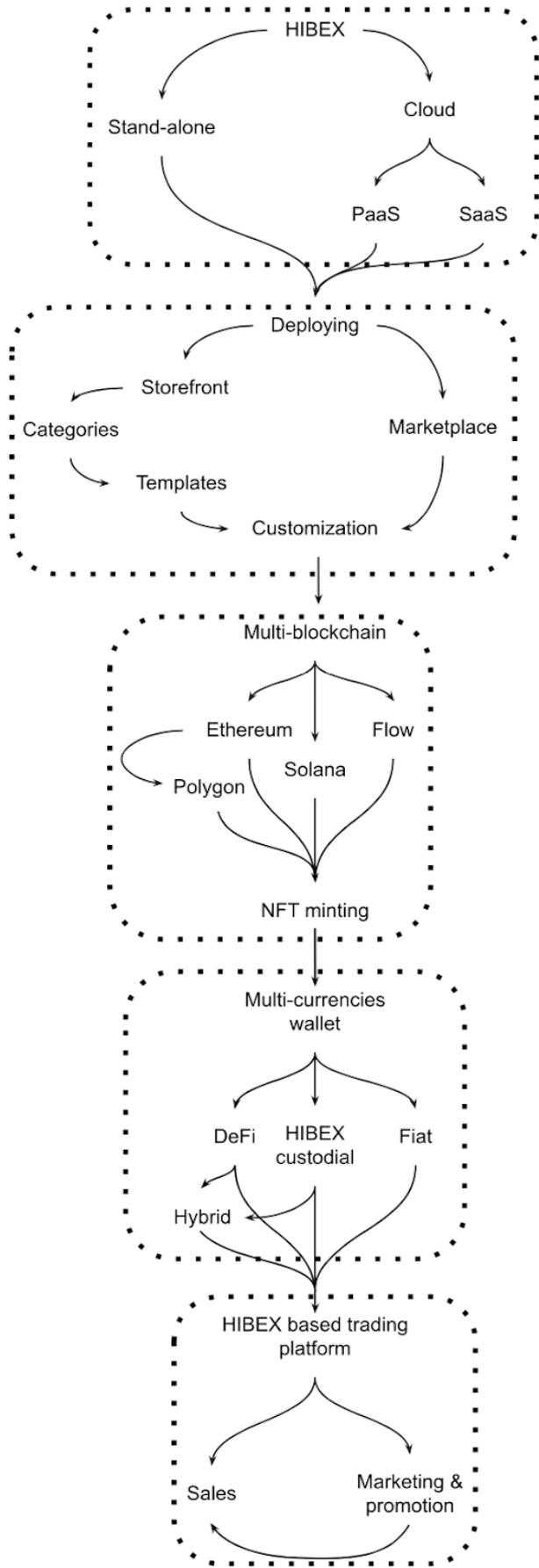
The marketplace or storefront is ready to work immediately after deployment and customization. You can instantly mint and sell your NFT assets.

HIBEX also opens access to more than fifty different building blocks for. Flexible infrastructure and many available connection blocks allow building nearly any product like dApps, large-scale trading sites, art galleries, and API-sourced projects.



As an outcome, HIBEX brings the following benefits to the client:

- entering the market faster and starting earning money with one's NFT project;
- adapted infrastructure for the tasks of a business or creative team;
- ready-to-use marketplace for sales or the brand's own NFT storefront;
- spending less on the development and maintenance of the team;
- no need experience in crypto projects;
- confidence in the data security;
- tools to scale the project as the business grows.



HIBEX AND THE NFT ECOSYSTEM

The Web3 ecosystem is still young, and the Web3 still lacks functionality and has many different limitations. HIBEX is created to surpass limitations. We use InterPlanetary File System (IPFS) — a protocol and peer-to-peer network for storing and sharing data in decentralized and distributed file systems. That means our customers' data will not disappear, will not be lost, and even if some parts of the network go down, the data will be available.

HIBEX is based on infrastructure as code (IaC) in the cloud, so we provide both PaaS and SaaS solutions. HIBEX sets up the infrastructure in the cloud and supplies either the already delivered solution or a platform to develop or build the end-to-end solution the client requires. Also, HIBEX as PaaS is easily scalable. HIBEX, thanks to Kubernetes, drastically reduces deployment time.

However, sometimes it is necessary to land the infrastructure on the customer's servers. HIBEX knows how to do it rapidly, easily, and efficiently.

In addition, HIBEX is a multi-blockchain system. That means — users can mint tokens using Ethereum, Polygon, Flow, or Solana. There are no limitations.

Flexible infrastructure and multi-blockchain support enable HIBEX-based trading systems to work with all actual protocols. We integrate decentralized services and applications for minting tokens, processing blockchain transactions, and storing tokens on the trading platforms.

Hibex specifically focuses on security. We appreciate the decentralized character of Web3 and plug in all the necessary DeFis and dApps to ensure transparency, reliability, and speed of transactions. However, our development team proposes its Custody solution. Customers choose how to organize trading on their website, solely using DeFi or our custody solution, or a combination of both.

HIBEX supports multi-currency transactions. On the trading website, it is available to conduct commerce both in various crypto and fiat currencies.

CONCLUSION

HIBEX is a competitive solution in the crypto market; it provides the quickest deploy infrastructure for token trading; on both brand sites and stand-alone e-marketplaces in regulated jurisdictions.

The scale of infrastructure implementation, responsiveness, usability, customizability of its design, multi-currency, high technical standards compliance, and integration of decentralized applications are all things that make the HIBEX toolset a one-of-a-kind value offer in the industry. HIBEX is ready and able to work with small creative teams that need powerful storytelling to sell their tokens and implement their creative strategies.

On the other hand, we know how to deploy tremendous marketplaces in heavily regulated jurisdictions.

In this way, we save the customer time and money and provide the fastest deployment of infrastructure, which is a crucial advantage for entering the token market.

#Democratization #Customization #Community #Scaling